

Marketing Manager/Director, St. Jean's Credit Union, Salem, MA

St. Jean's Credit Union, Massachusetts' first Credit Union has an opening for Marketing Manager/Director. You will join a staff of talented professionals dedicated to teamwork and providing outstanding member service.

Responsibilities include:

In this one- person department, you will be responsible for the development, implementation, and maintenance of the credit union's strategic marketing and public relations plans. Research marketing needs and analyze marketing trends for the credit union to ensure the credit union is positioned competitively. Manage the day-to-day marketing functions of the credit union. Monitor all marketing programs, advertising campaigns, Branch promotions, servicing select Employee groups (SEG), delivery systems, and community service activities.

Qualifications:

Bachelor's Degree preferred or work equivalent
5+ year's experience in a Marketing Department
Experience in a Credit Union/Banking environment preferred
Familiar with Adobe Creative Suite, Scala Info Channel Designer,
Microsoft Office/Mac iWork,
Intuit Admin Console and Episys systems. Strong interpersonal skills,
ability to communicate and manage well at all levels of the organization

High level of integrity and dependability with a strong sense of urgency and results oriented in a fast- paced environment.

Qualified candidates may forward a cover letter and resume to dnestle@stjeanscu.com.

About St. Jean's Credit Union

St. Jean's Credit Union is also America's Oldest State Chartered Credit Union and the second oldest in the nation. Today, we are a \$210 million dollar credit union with 5 branch locations servicing over 18,000 members. Our main office is located in Lynn, MA. Administrative offices are located in the Salem office. Membership is open to anyone living or working in Essex, Middlesex and Suffolk Counties, Commonwealth of Massachusetts and employees and family members of H.P. Hood LLC.

St. Jean's is an Equal Opportunity Employer