2012 Membership Directory & Community Resource Guide

Ad Reservation Form

PREVIOUS ADVERTISERS:
If you have advertised with us before, we have provided a copy of your ad with this flyer for your review.

NEW and RENEWING ADVERTISERS
Please fill out the advertisement reservation form below and **fax (781-592-2903)** or mail it back to the office attn: JoAnn Power at LACC, 583 Chestnut Street, #8, Lynn, MA 01904 no later than **Friday, February 24th, 2012** Ads must be paid in full prior to press. Thank you and we value your membership!

Ad Sizes	Ad Specs	Cost
1/8 page	3'' x 1.75''	$250
1/6 page	3" x 2.5"	$300
1/4 page	3" x 3.75"	$400
1/3 page	6.25" x 2.5"	$550
1/2 page horizontal	6.25" x 3.75"	$650
1/2 page vertical	3" x 7.75"	$650
Full page	6.25" x 7.75"	$950
Inside covers	6.25" x 7.75"	$1500
Outside back cover	6.25" x 7.75	$1700

Page size is 7" wide and 8.75" high.
Ads can be accepted via email in the following formats:
High quality/Press quality PDF, Tiff ,EPS, Jpeg. Please email your ad to: JoAnn@LynnAreaChamber.com

Ad Reservation Form
Deadline: Friday, February 24th

Company:_____

Contact: _____

Address:_____

City:_____ **State:**_____ **Zip:**_____

Phone:_____

Email:_____

Ad size:_____

☐ **Please use same ad as last year**

Payment method (circle one):

Check **American Express**
MasterCard **VISA**

Card #: _____

Exp. Date:_____

Please return your ad reservation form to the LACC via mail or fax.
Lynn Area Chamber of Commerce, Attn: JoAnn Power
583 Chestnut Street, #8, Lynn, MA 01904
Phone 781-592-2900 Fax 781-592-2903

All ads must be paid in full prior to printing.

PLEASE UPDATE YOUR CONTACT INFORMATION - REVERSE SIDE